Business Support Services ➤ Back Office ➤ Image Organizing

Structuring and categorically organizing large piles of images require dedicated time and attention. We offer professional and highly efficient image tagging, sorting and editing services that increase the value of archives.

Our team with the right skills and experience make your images more user-friendly. These services are designed as open-ended solutions to allow industry, geography and client specific incorporations to enhance performance and efficiency levels, while meeting all service and legal requirements.

Businesses	☞ Product Photos ☞ Real Estate Images ☞ Online Company Data etc.
Educational Libraries	☞ Educational Images ☞ Newspapers ☞ Magazine & Journal archives etc.
Individuals	☞ Personal Photos ☞ Album Collections ☞ Other archives

We deliver high quality, efficient and effective services that utilize our modern processing centers. We can handle project from online images or images saved on to storage media like CD, DVD, FTP etc.

Image Tagging *(Keyword tags for easy identification)*

Our team assigns each image with relevant key tags used for easy identification of the images, making the images easier to retrieve when needed. We make your images easily traceable via internal search functions or search engines. We tag images with terms according to your specifications matching the image.

Standard tags typically include:
- Caption or Title: Tagline to go along with the photo
- Date and time
- Subject name
- Location
- Photographer name
- Keywords (records like people, event, place, venue etc.)

Image Sorting *(Categorization of your images)*

In addition to tagging, we provide image sorting and categorization services. Our team sorts out the image in structured folder format to ensure convenient retrieval of the images.

Image Editing *(Standardize your images)*

We offer professional image editing and auditing services engaging the best tools and techniques. Our image editing professionals and graphic designers understands client specifications effectively and

deliver quality service beyond expectations. We use latest Adobe Photoshop software tools to convert them into a standard specified by our client.

Examples of image editing work...
- Resolution conversion
- Editing or removing image background color or photo
- Removing product shadows
- Electronic markings on image files
- Correcting blurred / pixelated images
- Setting dimensions and margins as specified
- Removal or insertion of logo/URL/text over the images

Quality Assurance

KGISL fully appreciates the importance of the quality paradigm. KGISL constantly benchmarks itself against international quality standards and is also certified TUV Rheinland ISO 9001:2008. KGiSL will support quality monitoring for tasks performed by the project teams. Our teams are trained and certified as well as they stay abreast of latest technology, procedures and trends in the field. Quality is evaluated on a weekly and monthly basis and will be reviewed with the individual and performance coaching offered.

Case Study

A leading online food ordering company with primary focuses on enabling brick-and-mortar local restaurants with online and mobile app sales presence faced challenges in meeting the needs of their 1,000,000+ diverse customer base. This client needed to create and make changes quickly to the changing menus for each restaurant along with high quality product images. This had historically been a challenge for the client and took time and energy away from effectively developing and maintaining their operations.

The most important challenges resolved included:
- KGiSL has been helping this client's US business for over 3 years with 25 + FTE's effectively enriching and maintaining their database of 30,000+ restaurants each with up-to-date menu, product images and pricing information
- Our experts significantly helped them tag, sort and edit over 140,000 product images in the past one year
- We now ensure their restaurant clients are live in no time enabling them to get faster results in two countries
- Improved the ROI by discovering ways to increase the effectiveness of back office function